

# TRANSPORTATION ADVOCATES OF TEXAS, INC.

*Working to increase state resources for funding transportation projects and provide Texans the means to access local revenue for transportation to maintain mobility, enhance connectivity, avoid gridlock, serve population growth, preserve existing infrastructure, and sustain the Texas economy.*

**June 18, 2010**  
**TexITE**



- **The Big Picture**
- **The Task We Face**
- **Accomplishing the Task**
- **Developing a Legislative Agenda**
- **Accepting Responsibility**



# The Big Picture

- Not investing enough to maintain the existing system
- Not investing enough to add needed capacity
- Not investing enough in connectivity, safety, economic opportunities
- Dedicated revenue streams inadequate to fund needed investment
- Only the Legislature can solve the revenue problem
- Raising revenue tough for legislators...will happen ONLY if constituents demand it



# The Task We Face

- Building an informed constituency
- Motivating them to action
- Involving community and business leaders
- Involving statewide business associations
- Educating people to understand the high costs of the status quo
- Reframing the “tax increase” question
- Generating legislator contacts in support of transportation



# Accomplishing the Task

- Build a large, broad based statewide coalition
- Establish a web-based communications platform – initiate a transportation conversation
- Engage our networks
- Engage community leaders
- Engage statewide business associations



# Developing a Legislative Agenda

- Final product will evolve through the on-going conversation
- Initial agenda to stimulate dialogue
  - o Transportation Investment Act + Constitutional Amendment
  - o A bill to re-establish PPP authority
  - o A bill to expand the use of TRZs
  - o A bill to enable any county to form a toll authority
- Finalize agenda in fall...file bills November 8



# Accepting Responsibility

- Each of us needs to take responsibility
- Join the statewide coalition
- Contribute to support the campaign
- Engage our networks – expand the conversation
- Contact our representative and senator...tell them
  - o Transportation is important to me
  - o We have a problem
  - o You need to solve it
  - o I am willing to pay for the solution

