## V2I With Less I

# A Public-Private Partnership

David W. Etherington



© 2016 Connected Signals, Inc.

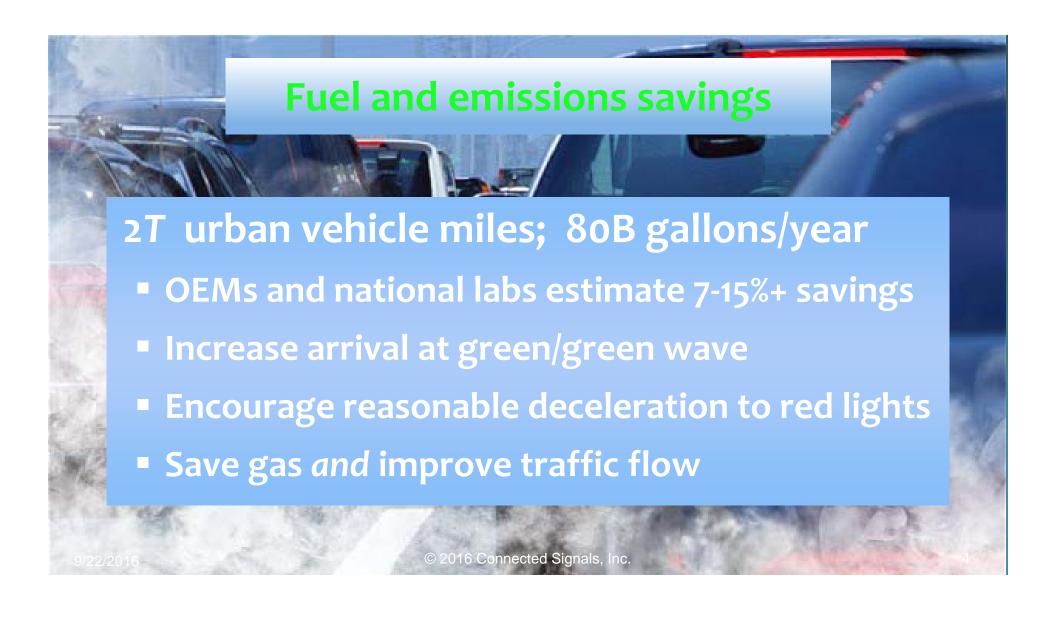




# 250,000 red-light accidents; 40% with injuries

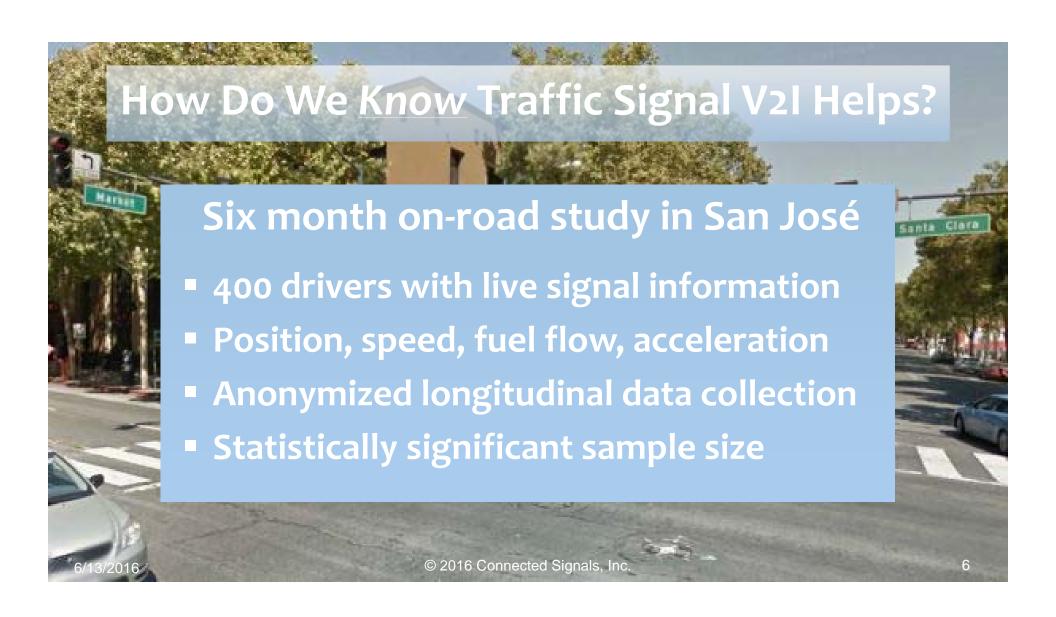
- V2I can address 25% of all red-light crashes [US FHWA]
- Reduce red-light arrivals and incursions
- Red light incursion warnings
- Alert drivers before lights turn green

Safety is our overriding objective.





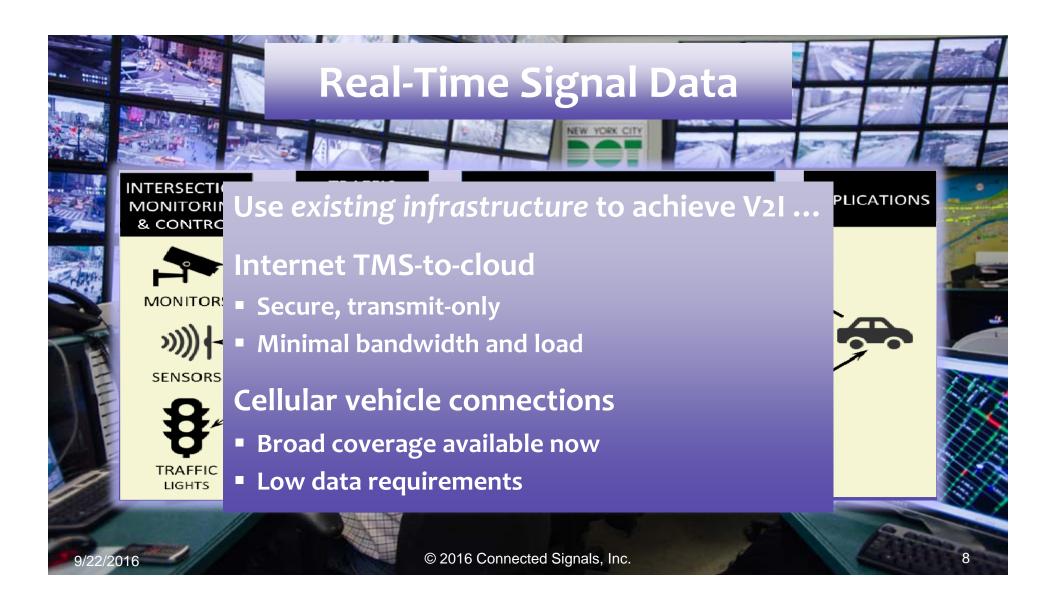
- Vision isn't enough for signals [Google]
  - Obscured signals
  - Cluttered images
- Predictions inform efficient/safe approach speeds
  - Green wave
  - Deceleration to will-be-red signals



# **Expected Results**

## Fuel, safety, and emissions impacts

- Driver behavior approaching lights
- Arrivals at red lights
- Sudden deceleration behavior
- Wait times at red lights



## V2If

**Dedicated Signal-Capture Device** 



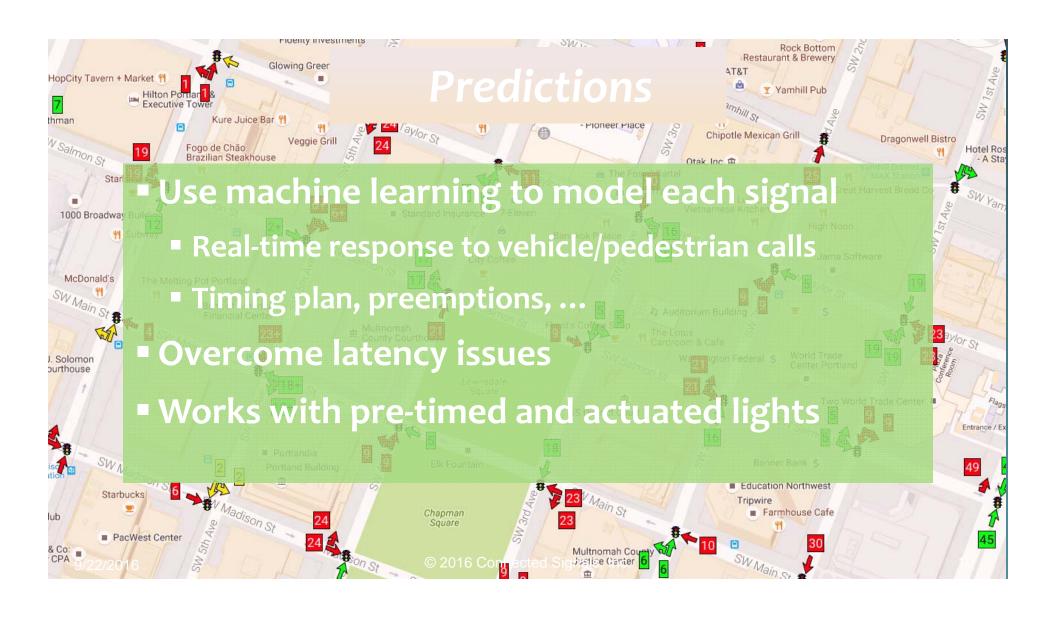
#### Simple

- No software to install, no system load
- Supports a wide range of traffic systems
- Minimal maintenance requirements



- 1-way: connectionless UDP protocol
- No new packets on your network
- Cryptographically signed

https://www.ConnectedSignals.com/V2lf.php





### **Benefits for Cities**

- Achieve V2I, leveraging existing technology investment
  - No per-light/per-vehicle costs
  - Downstream provisioning
- Increase safety and reduce driver distraction
- Reduce congestion, fuel consumption, carbon emissions
- Enable future connected-vehicle applications
- Accessible technology demonstrator for ITS infrastructure

