How to Review a Traffic Study For a Municipality

Fall 2011 TexITE Meeting
Know Your Client

- Local Office?
- Attend Public Meetings
- Read Local Papers / Blogs
- Know Local Terminology
- Meet City Leaders
Knowledge Expectations

- Local Issues
- Timelines & Budget
- Political Environment
Communicate Regularly

1. Progress Reports
2. E-Mail / Text
3. Visit Regularly
4. Executive Summary
5. Final Reporting

→ No Surprises!
Begin With the End in Mind?

Project Scope

- Open-Minded
- Objective
- Have Options

Implementation
Know State-of-the-Practice

Knowledge Base

- Other Practices
- Be a Resource
- Bring Ideas
- "bLeading" Edge
Extension of Staff

- Technical Competence
- Excellent Communication Skills
- Be Prepared to be "Bad Guy"

If you aren’t fired with enthusiasm, you will be fired with enthusiasm
- Vince Lombardi
How to Review a Traffic Study
For a Municipality

1. Know Your Client
2. Know Expectations
3. Communicate Regularly
4. Don’t Begin With the End in Mind
5. Know State-of-the-Practice
6. Know that You are an Extension of Staff
7. Successful Implementation
Questions?