



# How to Review a Traffic Study For a Municipality

Fall 2011 TexITE Meeting



*Bryan, Texas*  
*The Good Life, Texas Style*

Dale Picha  
City of Bryan

# Know Your Client

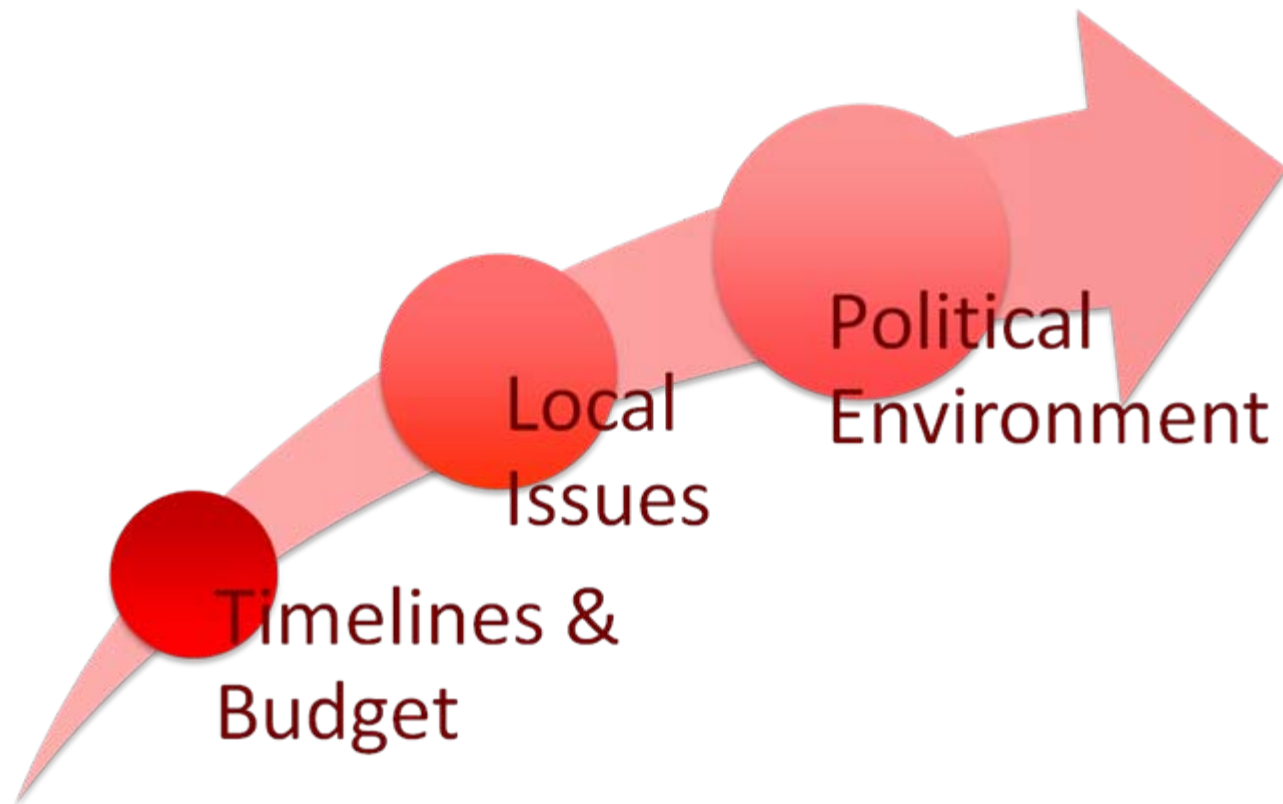


- Local Office?
- Attend Public Meetings
- Read Local Papers / Blogs
- Know Local Terminology
- Meet City Leaders



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# No Know Expectations



# Communicate Regularly



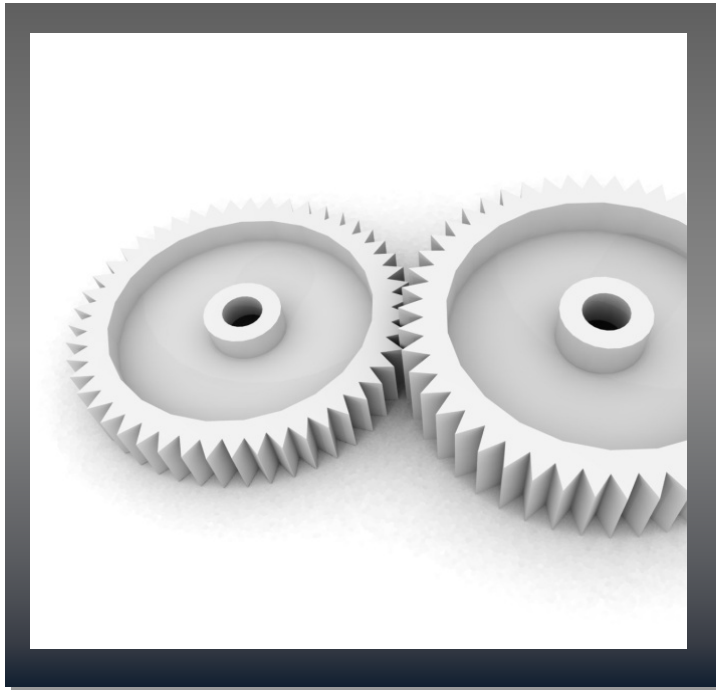
1. Progress Reports
  2. E-Mail / Text
  3. Visit Regularly
  4. Executive Summary
  5. Final Reporting
- No Surprises!

# Begin With the End in Mind?

Project Scope



# Know State-of-the-Practice



## Knowledge Base

- Other Practices
- Be a Resource
- Bring Ideas
- "bLeading" Edge

# Extension of Staff

- **Technical Competence**
- **Excellent Communication Skills**
- **Be Prepared to be "Bad Guy"**

If you aren't fired with enthusiasm, you will be fired with enthusiasm  
- Vince Lombardi

# How to Review a Traffic Study

For a Municipality

- 1 Know Your Client
- 2 Know Expectations
- 3 Communicate Regularly
- 4 Don't Begin With the End in Mind
- 5 Know State-of-the-Practice
- 6 Know that You are an Extension of Staff
- 7 **Successful Implementation**



**Questions?**