

North America's SuperCorridor Coalition, Inc.

Tri-national, non-profit, multi-modal trade and transportation coalition for the efficient and secure movement of freight



NASCO's Purpose

NASCO's purpose is to boost economic development activity while supporting **multi-modal infrastructure** improvements, **technology / security innovations** and **environmental initiatives** along the NASCO Corridor, and to stimulate the dialogue between the **public and private sectors** about critical, corridor-wide trade and transportation challenges.

NASCO is the only trade corridor coalition with tri-national dues paying, public and private sector members.

NASCO Vision

- **Be the lead on solving the industry adoption hurdles to new processes, procedures, technologies and systems.**
- **Discriminate itself by taking leadership to deploy far-reaching, aggressive action & solutions in the Corridor**
 - Focus on broader corridor issues, to include cross-border trade facilitation requirements,
 - and issues of national importance (Katrina, Port overcapacity, trade increase, security, etc.);
- **Road-map to become self-sustaining, create the revenue base to self-fund important projects**
- **Integrate The Corridor; Provide a “Backbone” for North American Supply Chain integration**

NASCO Programs

- **NASCO Center of Excellence**
- **NAFTRACS: North American Facilitation of Transportation, Trade, Reduced Congestion and Security** – NASCO is proposing a technology pilot project designed to enhance security and efficiency of transportation, trade processing and logistics systems.
- **NAIPN: North American Inland Port Network** - Developing an active inland port network along our corridor to specifically alleviate congestion at maritime ports and our nation's borders.
- **Partnership with the EPA:** (Blue Skyways Collaborative) Principal goal is to improve air quality and reduce air pollution emissions through new technology, market forces, promotion of the use of alternative fuels, and economic incentives.
- **Educational Consortium / Knowledge Corridor:** Bringing together institutions that play a vital role in transportation and providing critical studies and solutions to the ever changing needs and requirements the NASCO Corridor continues to face.
- **Mexico Committee:** Leadership Committee of NASCO for Mexico

NASCO Center of Excellence and Trade Corridor Management System

“Deploy a Trade Corridor Management System Center of Excellence within the corridor to facilitate trade, efficiency, security and visibility throughout the entire corridor. This Center of Excellence would include integration with law enforcement, first responders, and other relevant organizations”

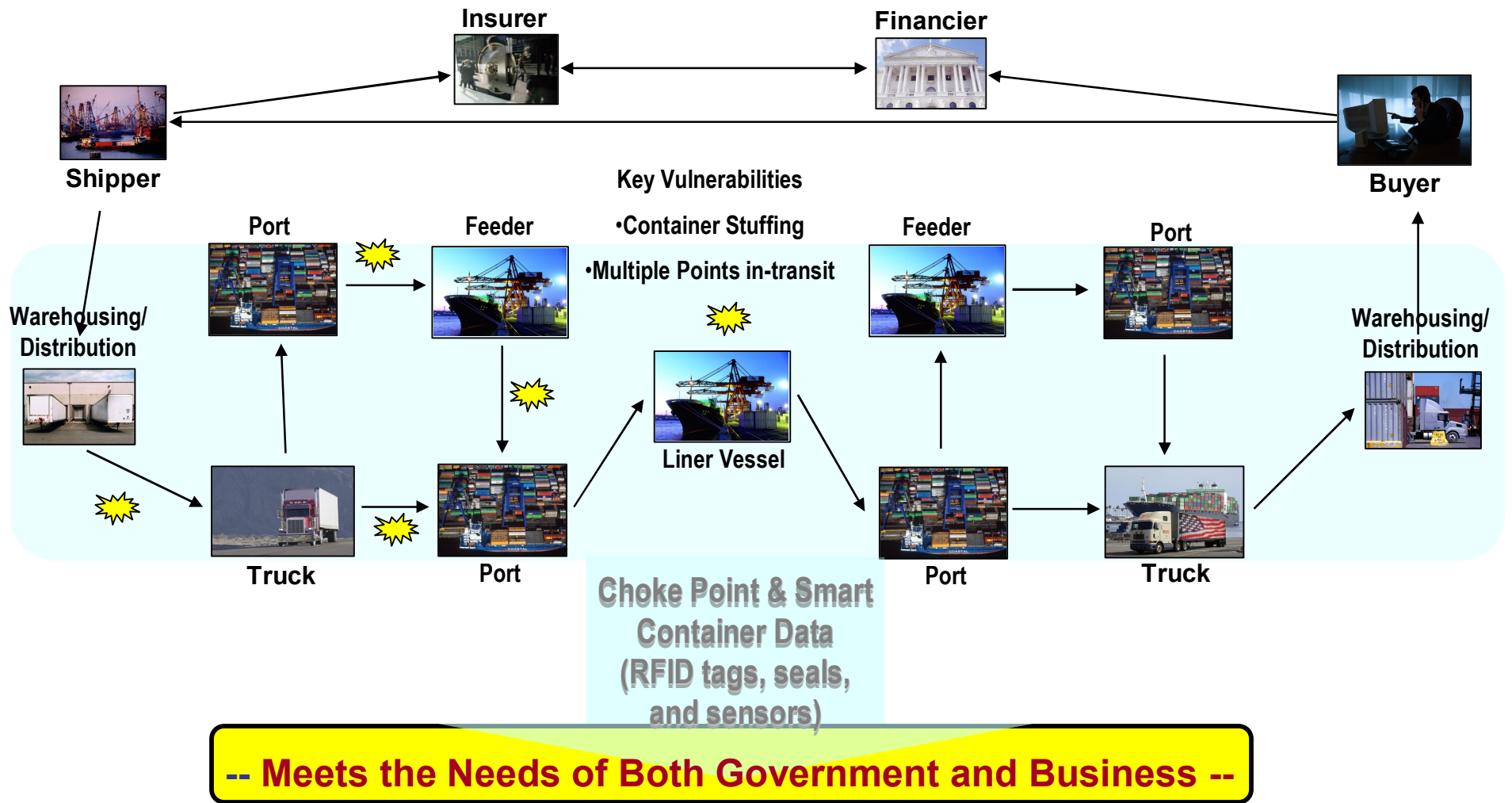
- Will be the centerpiece of the corridor coalition;
- Will engage in studies, development and deployment activities;
- Will seek funding & investment for a broad array of projects relevant to both the corridor and of current & national significance;
 - US-Mexico-Canada Security and Prosperity partnership (SPP);
 - Hurricane Katrina/Rita impact;
 - Cross-border trade facilitation and Information sharing;
 - Inland ports network;
 - Counter terrorism and security;

NAFTRACS Strategic Objectives

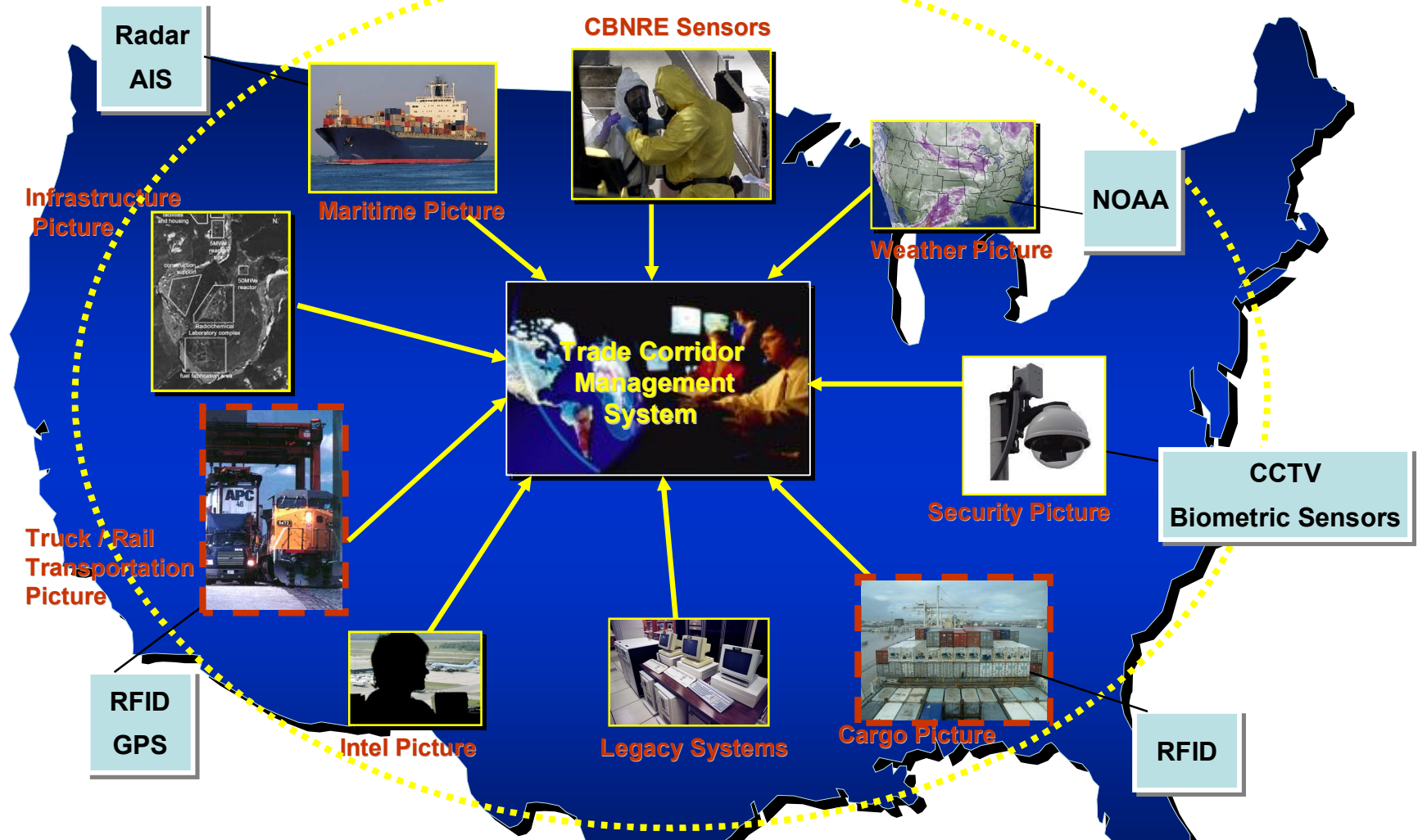
- **Prevent Disruption & Facilitate Trade – (Even After An Incident)**
- **Instrument and Integration of North American Trade Corridors (Information, Visibility, Accountability)**
- **Use The NASCO Corridor as the North American “Backbone” to facilitate integration of and visibility of North American Commerce**
 - **Will provide deterrent value and facilitate trade**
 - **Data Aggregation will facilitate Improved Risk Assessment & Mitigation**
 - **Provides a “presence” that may make targets less attractive**
 - **Will facilitate increased Supply Chain mobility, efficiency and “safety”**
 - **Focus on targeted Congestion Mitigation**

Create An Enterprise Business Framework That Enables a Secure End-to-End Global Freight Mobility Solution

FMSS Integrated End to End Solution

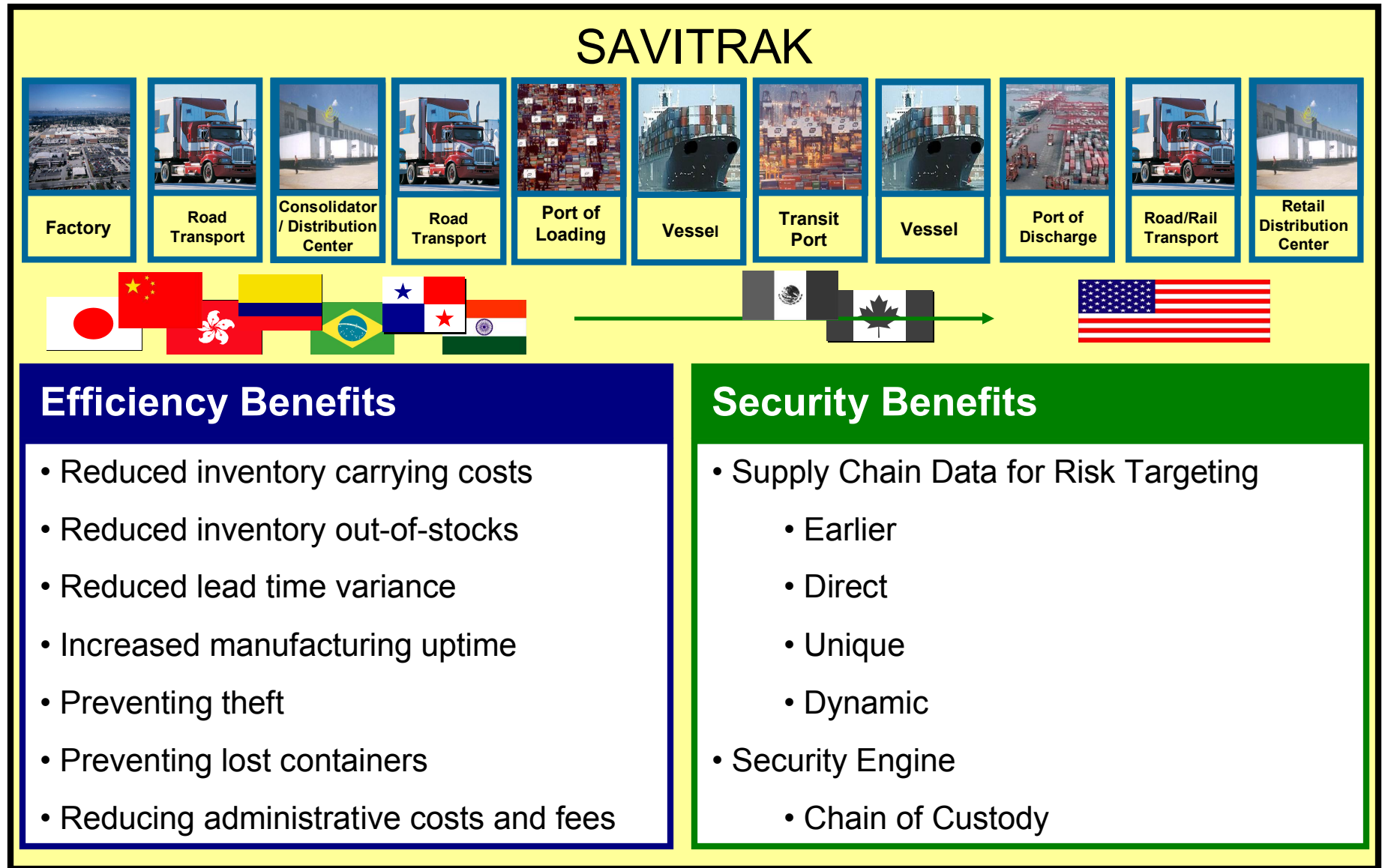


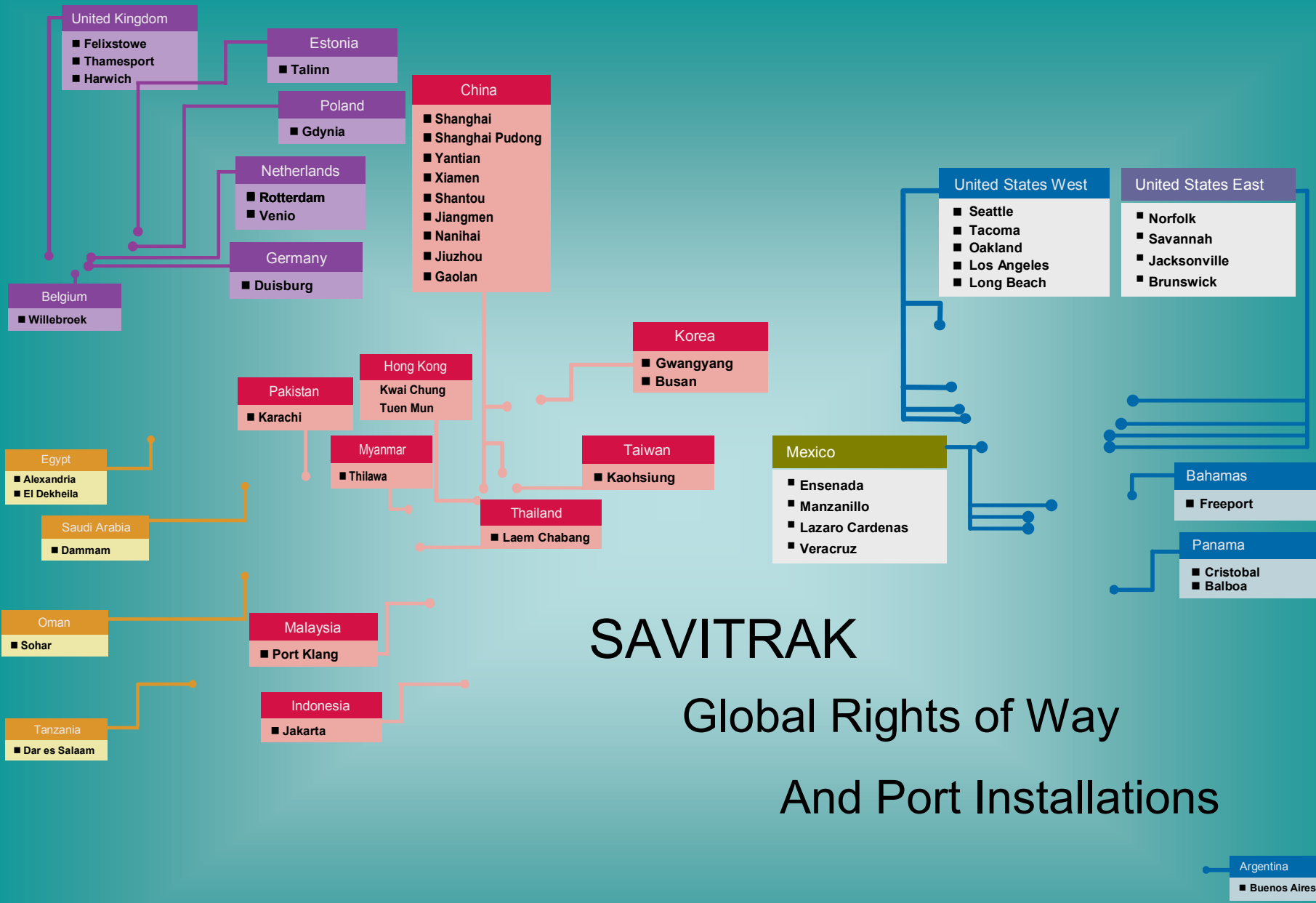
Information Integration



Automatically gather, correlate, and interpret fragments of multi-source (Radar, AIS, & GPS tracks, Open Source , Intelligence, Watch list & Law Enforcement Report, CCTV, Bioterrorism sensors) data together into one collaborative portal-based environment

SaviTrak for *Supply Chain Efficiency and Security*





SAVITRAK

Global Rights of Way

And Port Installations



WHY NASCO??

- **Geographic North/South Center of North America**
- **Three countries, two busiest border crossings, largest inland port, Maritime ports in three countries receiving/sending goods from/to Asia**
- **Members/partners include ALL elements/stakeholders of the supply chain**
- **Coalition is uniquely organized to create “critical” mass of support for both end-to-end supply chain security requirements and to pilot solutions**
- **Geographic footprint most ideal as The North American test-bed for global security and efficiency solutions**

**NASCO “Inland” Corridor Is The Underpinning Structure For
Enhancing North American Security & Economic Growth**

Significance of NASCO Approach

- This comprehensive, corridor-wide approach sets NASCO apart from ALL other Freight Transportation Corridors
- Establishes a unique test bed for test and deployment of Business Value and Homeland Security solutions
 - Velocity of Trade, mobility and efficiency
 - Congestion mitigation
 - Enhanced Security, and Disruption Management
- Develops a unique self-sustaining capability within the corridor to stimulate internal and external investment and economic development
- Will demonstrate a model approach (investment, partnerships, deployments) for all other North American Supply Chain Corridors

Will establish NASCO as the North American "Backbone" for the integration and visibility of the North American Supply Chain

NAIPN

North American Inland Port Network

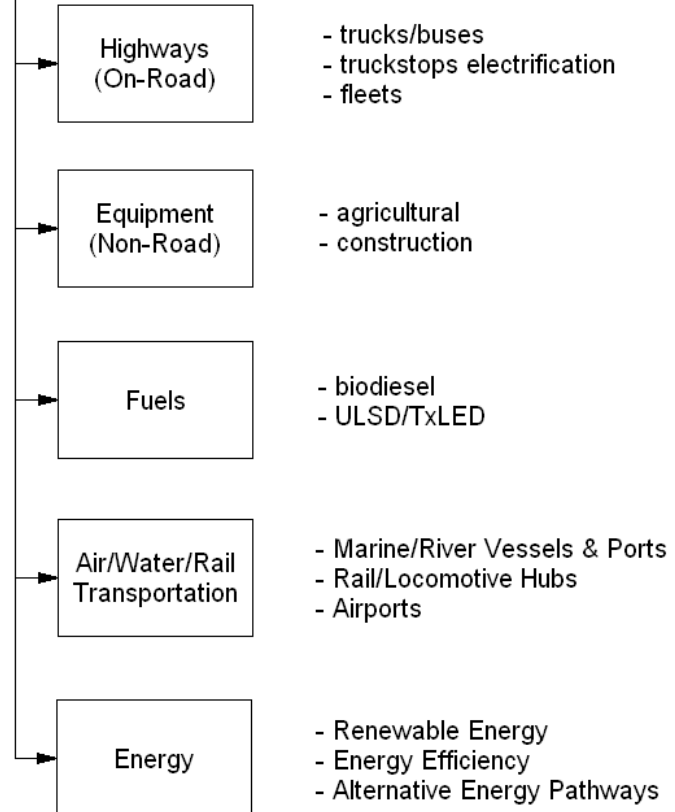
- A **tri-national** sub-committee of NASCO, the NAIPN has been tasked with developing an **active inland port network** along our corridor to specifically alleviate congestion at maritime ports and our nation's borders.
- The NAIPN envisions an **integrated, efficient and secure** network of inland ports specializing in the transportation of containerized cargo in North America.
- The main guiding principal of the NAIPN is to develop **logistics systems that enhance global security, but at the same time do not impede the cost-effective and efficient flow of goods.**
- A comprehensive NAIPN Web site has been developed (under the NASCO site) to raise the awareness of individual inland ports along the corridor and bring attention to NAIPN.

Blue Skyways Collaborative

A cooperative, public-private effort to reduce air pollution emissions along major transportation corridors and various sectors including, trucking, locomotive, construction, and ports, with an emphasis on urban areas.



The Blue Skyways Collaborative



NASCO's Knowledge Corridor

NASCO is developing a **tri-national, educational consortium** to bring together the institutions that play a vital role in training the next generation of transportation innovators and providing critical studies and solutions to the ever changing needs and requirements of the NASCO Corridor.

- Identify **potential research and technology transfer cooperation and collaboration** and **areas of institutional/educational cooperation**
- Coordinate institutions working on cross border concerns over **food safety, infectious disease and agri and bio terrorism**
- Develop and maintain a **website/portal for exchange of information** and other means to facilitate information sharing and identify best practices



Oct. 18-20, 2007

Save the Date!!!
North America Works III
October 18-20, 2007

“Entrepreneurial Development along the
International Mid-Continent Corridor”

Presented by the City of Kansas City, Mo., International Affairs and
Trade Office in partnership with NASCO

www.kcmo.org/northamericaworks

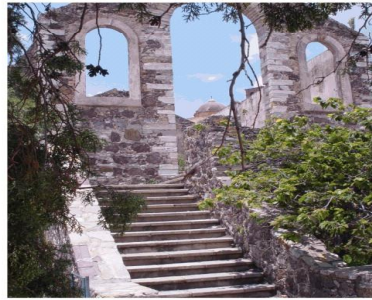


NASCO Conference 2008

June 4 - 6, 2008

In the beautiful State of Guanajuato, México.

Hosted by the State Government and the GTO Inland Port.



www.inlandport.com.mx

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